

# Mount Kenya Coffee

Factsheet



### **About Us**

Mount Kenya Coffee was founded by Nyokabi Kuguru, inspired by her childhood on a family farm nestled in the heart of Kenya's Central Highlands. Our mission is to unite Australian coffee lovers with exceptional Kenyan coffee while fostering close partnerships with independent farmers and millers. We are committed to ethical sourcing and sustainable practices that respect both the environment and the communities we work with.

## **Traditional Farming Practices**

Traditional Kenyan farming embraces techniques that promote sustainability. One key practice employed is intercropping, where various crop are cultivated together—like coffee alongside trees, vegetables and legumes. This method maximises land use efficiency while enhancing biodiversity and nutrient rich soil. The trees also provide essential shade for the coffee plants. When you enjoy a cup of our Kenyan coffee, you're not just indulging in rich flavours; you're supporting a farming system that prioritises environmental health and community well-being.



### **Community Empowerment Through Cooperatives**







Kenyan coffee thrives on community collaboration through cooperatives. These organisations empower small-scale farmers by providing access to resources like wet mills and fair pricing for their produce. The collective effort can ensure higher quality coffee while strengthening local economies. Beyond farming, cooperatives invest in education and environmental conservation, creating a ripple effect of progress that uplifts entire communities. When you choose Mount Kenya Coffee, you're supporting this vital network of resilience and hope.

## **Partnerships**

At Mount Kenya Coffee, we believe in the power of relationships. We've dedicated ourselves to building strong connections with farmers, independent estates, cooperatives, millers, and everyone along the coffee value chain. These partnerships are essential to our mission, allowing us to source high-quality, ethically grown green beans from the stunning highlands of Kenya and emerging coffee regions. We take pride in working closely with these dedicated individuals who share our love for coffee. Together, we ensure that every bean reflects our commitment to quality and sustainability.



## Join MKC on This Journey

We invite you to explore the vibrant flavours of Mount Kenya Coffee and be part of our story.

Together, let's celebrate the rich heritage of Kenyan coffee while fostering ethical sourcing practices that benefit everyone involved.



### **Enquire Today!**

Reach out to MKC at orders@mountkenyacoffee.com.au